

The Alpha Legacy

Alpha Phi Alpha Fraternity, Inc. * Georgia District Association * Volume 2 * Issue 7 * Sept. 2009



The District Director Speaks

Inside This Issue

Page 1

The District Director Speaks

Page 2

District News & Notes

Page 3

The General President's pen
Words from the Asst. D. D.
Golf Tournaments

Page 4

Events and Activities
District Convention News

MISSION STATEMENT - Alpha Phi Alpha Fraternity, Inc. develops leaders, promotes brotherhood and academic excellence, while providing service and advocacy for our communities.

VISION STATEMENT - The objectives of this Fraternity shall be: To stimulate the ambition of its members; To prepare them for the greatest usefulness in the causes of humanity, freedom, and dignity of the individual; to encourage the highest and noblest form of manhood; and To aid down-trodden humanity in its efforts to achieve higher social, economic and intellectual status.

My Brothers, school is in, the summer is over and a new fraternal year has begun. I pray for your academic and professional success over next year, as we continue to work in unity to ensure the Georgia District remains the "Jewel" of Alpha South and our tradition of leadership unchallenged. We should be the difference makers in our cities and the game changers on campus.

Chapter Presidents, please adhere to all deadlines and requests, log on to Alpha Net to update your directory and pay your chapter fees for FY 2010 and District Convention Fees. Chapters with aspirants who are not in good standing will not be allowed to participate in Fall Intake activities.

Brothers' HAZING continues to be a problem in Alpha Phi Alpha Fraternity, it is a violation of our Standing Orders, and it is against the law. As your District Director, I am committed to ensuring the future of Alpha Phi Alpha, if caught you will be suspended and/or expelled and I will seek permission to have you arrested and you and your parents sued in accordance with the laws of the State of Georgia, and I will also adhere to all laws of the Board of Regents, which states that any student disciplined for hazing will be permanently expelled from school thereby destroying your future aspirations. If you agree to participate in any illegal Intake activities, pre – pledging and post intake activities, you will be held responsible and accountable for your actions, not Alpha Phi Alpha, think twice about your actions, nothing you do will determine if someone will be active for life or live the 3 T's life *tags, tattoos, tee shirts* and no service.

Effective immediately, all Neophyte shows must start before 10:00 pm, cannot last longer than 2 hours, must be approved by the Area Director, invitations must be sent to college and university officials, secure a special event insurance form and cannot have a death march or pictures of Apes.

College Chapters, now is the time to begin your preparation for the 54th Georgia District Conference. Chapter Delegate's are **required** to be in attendance at the Opening session on Friday, 29 January, at 8:30 a.m. for the chapter roll call and submission of chapter reports, each College chapter **must** participate in two of the various award competitions, the Miss Black & Gold pageant does not count as one of the events. Eligible competitions are the Scholars Bowl, Belford V. Lawson Oratorical Contest, Step Show and Chapter of the Year. Also, a chapter may volunteer (more than one Brother) for service during the Step Show. This service will allow your chapter to step in other Step Shows for the remainder of 2010. The topic for the 2010 Belford Vance Lawson Oratorical Contest is; *Losing the Common Touch: The Impact of the Internet on the Socialization of Contemporary American Society*

Now is the time to reserve your room at the Augusta Marriott Hotel and Suites for the 54th District conference, the room rate is \$109.00 plus tax. The rate is guaranteed until 14 January 2010, please call 800 868 - 5354 to make your reservation. New this year, the Fraternal Luncheon held in honor of our Past District Directors. The 33rd General President Brother Herman "Skip" Mason, Jr. will deliver the keynote address. Tickets for the Fraternal Luncheon is \$25.00 for alumni Brothers and \$15.00 for college Brothers. I would like for each alumni chapter to sponsor the chapter President and one other college Brother from their mentoring chapter to this event.

I am asking Chapter Presidents or Recording Secretaries to provide copies of the Alpha Legacy to those Brothers who do not have email accounts and distribute the Alpha Legacy at chapter meetings.

I'd like to express my appreciation to all of my Brothers throughout the Georgia District for carrying out the mission of Alpha Phi Alpha to develop leaders, promote brotherhood and academic excellence, while providing service and advocacy in our communities.

Fraternally,

Brother Ronald M. Natson, Sr.

Georgia District News & Notes

Chapter Presidents/Membership Coordinators must get approval for Awareness Seminars from their Area Director. No Awareness Seminar will be held without the Area Directors approval, violations of this policy will result in the chapter being disciplined. Please note the Intake Fee increase and the increase in the non refundable administrative fee, which is now \$250.00

Alumni	\$1,046.00	Senior	\$731.00
Junior	\$ 806.00	Sophomore	\$881.00
		Freshman	\$956.00

Chapters are in violation of the **Constitution and By-laws** of Alpha Phi Alpha if they have not updated their chapter directory in AlphaNet or paid their required fees. Fees and Directories are now due and must be paid before fall Intake activities.

Please include the **Alpha Phi Alpha Mission Statement** on your official documentation and websites.

Chapter Presidents please notify the **Chief of Staff Brother Pitts, or District Chaplain Brother Rev. Benjamin Lett**, in regards to the Omega Chapter certificate presented to the Family of our deceased Brother.

Congratulations to the members of **Delta Eta chapter, Savannah State University**, for their community service efforts, highlighted in the 23 September 2009 issue of the Savannah Tribune. The chapter performed an exterior makeover on the home of Ms. Lillian Holmes, a local area senior citizen. Chapter President Brother Marcus Stallworth was quoted as saying "This project is in line with our mission statement of providing service and advocacy for our communities".

The **Eta Lambda Chapter Scholarship Foundation** held it's 1st Annual Golf Tournament, at the Mirror Lake Golf Course, Villa Rica, Georgia. The tournament won by the team of Brother Ron Natson, E. R. Mitchell and Louis Brown, featured teams of College Brothers, Alumni Brothers and sponsors.

Alumni chapters please waive the first year chapter dues of College Brothers joining your chapter upon graduation. By assisting college brothers in making the transition from college to alumni status, we will build our chapter rosters and the bonds of Brotherhood.

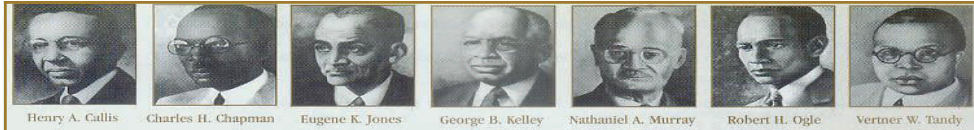
View sessions of the **89th General Convention** at <http://www.apa1906.net> by clicking on the webcast link sponsored by Abercrombie and Fitch, also visit the Alpha Shop to purchase the Centennial Convention Commemorative DVD, the price is \$29.95. The Alpha South website; <http://www.alphasouth.org/> The Georgia District website - <http://alphaga.org/default.html>

Brothers cutoff Alpha shirts, sagging pants, doo rags, or Alpha hats turned backward are not image traits of an Alpha Man and should not be worn while in public, please protect our image, look, walk, and talk like an Alpha Man should. **Line jackets, shirts, sweaters, etc should be free of words such as "bloody" or "fly", additional colors, especially the color red and pictures of Apes or Monkeys**, which are not symbols associated with the Membership Intake Process, and just like the N - word, sends the wrong message to the public. **We are Alpha Men, not Apes.** Also, the Alpha Sweetheart song, not Fraternity Hymn should be the song utilized when honoring your queen and her court.

An historical highway marker was placed at the boyhood home of **Jewel Founder Vertner Woodson Tandy** on 19 September 2009 642 West Main Street in Lexington, Kentucky. Brother Lee A. Jackson along with the members of Alpha Beta Lambda spearheaded the process to get the highway marker approved, placed and unveiled.

Fall Southern Region Board of Director Meeting Notes

Brother James E. Crumel, Sr. held the first Board of Directors meeting of his administration at the Marriott Hotel in Jackson, MS. He informed Assistant District Directors that they will serve as the presiding officers of convention sessions, stated chapters must be in good standing and outstanding fees paid before participating in Intake activities, that Scholarship and Alpha go hand in hand, his quote, "scholars make dollars", and a renewed focus on the Leadership Development Institute which will be held in Memphis, TN in June 2010. **FBI Partnership**, Bro. Perrye Turner, Memphis Division Chief spoke to the Board in regards to career opportunities with the FBI. He stated the FBI pays for advance degrees, has a loan repayment program, and offers great career advancement opportunities. Brothers can apply or find out additional information at <http://www.fbi.gov> or <http://www.fbijobs.gov>. **Bright Key/Corporate Office** - payments/remittances, membership materials, pass cards, intake application processing, conflict resolutions, and shingles are processed by Bright Key. Life Memberships, Rituals, History book post card mailing, Risk Management, Insurance, reversals, Forms, Alpha Net and pass cards for new Brothers only and original shingle replacement with the signature of the original General President will be handled by the Membership Department at the Corporate Office. **Reclamation & Retention** - each one, reach one, Brother Crumel stated we all should ask the Brother if he is in the House and if not invite him back. **Intake** - we must focus on quality and eliminate hazing. He stated the "House is greater than any individual room, pledging begins once you are in the house", he also issued new rules in regards to Neophyte shows, death marches and hazing.



*I cannot believe that four out of five Alphas shed the Alpha spirit when they put away their diplomas.
Jewel Henry Arthur Callis, 44th Fraternal Address, Philadelphia, 1958*

From the pen of the 33rd General President

The General President has asked each of us to immediately contact both of our U.S. Senators and member of Congress in the House of Representatives, asking them to investigate the delay in issuing a building permit for the construction of the Rev. Dr. Martin Luther King, Jr. National Memorial and send an e-mail to Secretary Ken Salazar at the Department of the Interior demanding a building permit be issued and construction begin.



On 23 September 2009 the fraternity unveiled a black and gold centennial plaque, inside the Armour J. Blackburn University Center, a central location for students, faculty and staff on the historic campus of Howard University. Held during the festivities of the 16th Annual Congressional Black Caucus (Legislative Conference) festivities, the plaque formally recognized our gathering on campus when we gathered for the 2006 (centennial) national convention.

The Washington, D.C. Martin Luther King Jr. National Memorial Project Foundation, honored Senator Brother Edward Brooke and the late Senator Edward Kennedy in addition to receiving a commitment from the NFL Players Association to raise and donate \$1 million toward the construction of the Rev. Dr. Martin Luther King Jr. National Memorial. The players association announced the pledge during the Congressional Black Caucus Leadership Luncheon. The donation, brings the foundation fundraising total to \$107 million.

The 16th Annual CBC Reception held on 24 September 2009, honored three trailblazers during the event held at the National Education Association headquarters building in Washington. The reception, unveiled the partnership with NEA, designed to focus attention on the education of America's young black boys, and support the "From the High Chair to Higher Education", education initiative.

The N.F.L. Players Association on 26 September 2009 named its headquarters building for its late executive director, Brother Eugene Upshaw, who served in the position for over 25 years after his playing days with the Oakland Raiders. Initiated in 1981 through the Gamma Chi Lambda Chapter in San Francisco died of pancreatic cancer in 2008. The ceremony included the official unveiling of the name 63 Upshaw Place @ 1133 20th Street and the display case with Upshaw's helmet; two bronze sculptures, one as a player and one as a union leader; and a six-screen-video wall that will deliver messages to visitors.

College Brother affairs with Brother Deonte J. Simmons

The 5th Annual College Brother Empowerment conference convened on the historic campus of Clark - Atlanta University, under the theme "The work began yesterday! We must be on time to enlarge our territory", featured the inaugural meeting of the Council of Undergraduate Presidents on Friday evening, and a general information session on Saturday with 50 brothers committed to "enlarging their territory".



The Council of Undergraduate Presidents an initiative of Brother Simmons platform; "Enlarge Your Territory 2009", discussed the positive and negative attributes of serving as the chief leader of an Alpha chapter. The 26 leaders in attendance received information from the Fall Southern Regional Board meeting to ensure transparent leadership within the District, and information in regards to the regulations and credentials germane to award competitions on the District, Regional, and/or National levels.

Brother Simmons officially opened the Conference with a video which briefly introduced the purpose of the Conference, followed by the District Director, Brother Ronald M. Natson who provided words of inspiration and gratitude to the attendees. Agenda items included the bottomless business of Alpha, coping with demanding Alumni Brothers of your Chapter, a presentation on "How to Build an Alphaman", which included the topics 1) First Impressions, 2) Proper Interview skills, 3) Interview attire, 4) The Importance of Non-Verbal Communication, and 5) the Motivation of Peers. Following the presentations and discussions, the focus turned to Chapter GPA requirements, Standing Orders, communication tools for Undergraduate Brothers, reoccurring conflicts in Chapters, the Regional College Brother Retreat, and the Membership Intake fee increase.

The conference ended with fellowship and laughs over fried chicken, green beans, macaroni & cheese, rolls, assorted cookies, and sweet tea, before Brothers received tickets to the Atlanta Football Classic featuring Tennessee State and Florida A&M University. Rain could not dampen the spirits of the Brothers who attended the game. Brother Simmons thanked Brothers who attended the conference, and sent best wishes and success during the semester to those who missed the CBEC and looks forward to seeing every college Brother in Augusta in January.

CONGRATULATIONS TO
BRO. REV. WILLIAM TERRY LADD, III OF ETA LAMBDA,
WHO WAS INSTALLED AS THE 13TH PASTOR OF THE
HISTORIC FIRST BAPTIST CHURCH OF CHATTANOOGA, TN
ON 12 JULY. THE CHURCH WAS FOUNDED IN 1866.

DISTRICT GOLF TOURNAMENTS

Monday, 12 October 2009 -- Omicron Mu Lambda, Henry Arthur Callis Education Foundation, Bear's Best Atlanta Golf Club, Suwanee, Georgia



GEORGIA DISTRICT APPOINTMENTS

THE ADMINISTRATION OF THE 33RD GENERAL PRESIDENT

DEPUTY CHIEF OF STAFF - BROTHER KEITH HARRIS
 SENIOR ADVISOR - BROTHER JIM WRIGHT
 ASSISTANT SGT OF ARMS - BROTHER ELLIS ALBRIGHT
 AWARDS & ACHIEVEMENT - BROTHER DR. CLIFTON JOHNSON
 CONSTITUTION - BROTHER RICKY BLAYLOCK
 BELFORD V. LAWSON ORATORICAL - BROTHER GREGORY BAILEY
 BLACK & GOLD PAGEANT - BROTHER ANDRE PROSPERE
 BOY SCOUTS - BROTHER VERDREE LOCKHART
 BUILDING FOUNDATION - BROTHER BOB JONES
 REV. DR. M. L. KING, JR. FOUNDATION - BROTHER FRANK RUSSELL
 TIME AND PLACE - BROTHER MAURICE JENKINS

THE OFFICE OF THE SOUTHERN REGION VICE PRESIDENT

ASSISTANT REGION VICE PRESIDENT - BROTHER JUSTIN HARLOW
 DISTRICT DIRECTOR - BROTHER RONALD NATSON
 ASSISTANT DISTRICT DIRECTOR - BROTHER DEONTE SIMMONS
 ALPHA UNIVERSITY - ADVISOR TRAINING - BROTHER GARY OLIVER
 ALPHA UNIVERSITY - PROTOCOL - BROTHER DR. JOHN CARTER
 AWARDS & ACHIEVEMENT - BROTHER DR. CLIFTON JOHNSON
 CHIEF SGT OF ARMS - BROTHER ELLIS ALBRIGHT
 CONVENTION CHAPLAIN - BROTHER REV. CALVIN MCFADDEN
 GRIEVANCE AND DISCIPLINE - BROTHER JAMES CAMPBELL
 MEMBERSHIP, STANDARDS & EXTENSIONS - BROTHER RON MAGNUM
 MILITARY BROTHERS NATIONAL REP. - BROTHER COL KEN BASKETT
 MIS/TECHNOLOGY NATIONAL REP - BROTHER SHERMAN LOFTON
 ORGANIZATIONAL EFFECTIVENESS NATIONAL REP - BROTHER HEBREW DIXON
 PROJECT ALPHA - BROTHER REV. CHARLES MARSHALL

**PURCHASE YOUR TICKET FOR THE
 GEORGIA DISTRICT FRATERNAL LUNCHEON**
 IN HONOR OF OUR PAST DISTRICT DIRECTORS
 FRIDAY, 29 JANUARY 2010
BROTHER HERMAN "SKIP" MASON, JR.
 33RD GENERAL PRESIDENT, KEYNOTE SPEAKER
 ALUMNI - \$25.00, COLLEGE - \$15.00

54th Georgia District Convention Souvenir Journal Ad Prices

Front Inside & Back Inside Cover	\$250.00
Full Page	\$150.00
Half - Page	\$ 75.00
Quarter Page	\$ 50.00
One - Eighth, Business Card	\$ 25.00
Outside Back Cover	\$250.00

Upcoming Activities and Events

OCTOBER 2009

Intake Application Review, Macon, Georgia - 3 October
 Intake Window Begins - 16 October

NOVEMBER 2009

Last Day to pay Grand Tax/Chapter Fees without penalty -
 15 November

DECEMBER 2009

103rd Founders Day Celebrations 4 - 6 December

District Fees/Taxes Due

Names of College Brothers competing in the Step Show,
 Scholars Bowl, Oratorical, Miss Black & Gold Contestant
 and Awards due.

Names of the Judges for the Oratorical, Scholars Bowl and
 Awards committee due.

Intake Window Ends - 19 December

JANUARY 2010

Southern Region Tax/Fess due

54th Georgia District Conference - 28 - 30 January
 Marriott Augusta Hotel & Suites, Augusta, GA

FEBRUARY 2010

3rd Annual Alpha Day at the Capitol - 18 February

March 2010

Southern Region Convention - 4 - 7 March
 Marriott Hotel, Jackson, Mississippi

**HAPPY BIRTHDAY AND/OR HAPPY ANNIVERSARY
 IF YOU WERE BORN, INITIATED OR MARRIED
 IN SEPTEMBER**

54th Georgia District Convention Registration Rates and Ticket prices

Non - Delegate -	\$50.00
(includes Convention Bag or Padfolio, Convention Badge, Miss Black & Gold Pageant ticket)	
<u>Individual Event Tickets</u>	
Step Show Ticket -	\$10.00
Miss Black & Gold Pageant Ticket -	\$10.00
District Fraternal Luncheon -	\$25.00 (alumni)
	\$15.00 (college)
Belford Lawson Oratorical Luncheon -	\$40.00

Visit the District website to register and purchase tickets